

Are you the right partner for eS4W?

economic Security4Women will team up with organisations that relate to our objectives.

Our partners support our values and are active and committed to working together towards gender equality and in growing our reach.

Who we are

economic Security4Women (eS4W) is a national women's alliance, funded by the Australian Government through the Office for Women in the Commonwealth Department of Prime Minister and Cabinet.

It is an alliance of women's organisations united in the belief that economic wellbeing and financial security are essential for women and will enable women of all ages to have an equal place in society.

The role of eS4W is to:

- bring together women's organisations and individuals from across Australia to share information, identify barriers to women's economic security and to identify solutions by prioritising the key issues for action to bring about change
- engage actively with the Australian Government on policy issues as part of a better more informed and representative dialogue between women and government.

As a National Women's Alliance we take a lead in ensuring that the voices of as many women as possible are heard, especially those who in the past have found it difficult to engage in advocacy and decision making.

eS4W advocates for change to policies which continue to impact negatively on women in the workplace and their long term economic security. We want the application of a gender perspective to all public policy and budgetary processes

Through advocacy eS4W is also determined to:

- promote women's actual and potential role in the economy
- narrow the gender pay gap and achieve equal pay for women
- increase awareness of and reduce the rate of gender based discrimination in employment
- improve women's access to relevant and affordable education and training
- increase the number of women and girls in the male dominated occupations and industries and reduce the rate of occupational and industry segregation
- improve working conditions for women to enhance their career advancement within employment
- improve women's access to affordable and accessible childcare including out of school hours and vacation care
- improve women's access to sustainable business enterprise
- improve women's financial security through control over economic resources and income for retirement
- narrow the gender gap in superannuation/retirement savings
- improve women's access to financial planning

What we offer our partners:

- Information and on-line resources that inform the journey towards gender equality in Australia
- Regular communication with our 20+ member organisations
- Joint organisation of events in support of common causes
- Other forms of collaboration including funded projects
- Partnership can include:
- Promotion of your initiatives and events etc through eS4W website, e-bulletins, social media shout-outs
- Our time to assist you with initiatives that address shared areas of concern
- Recognition as a partner on the eS4W Partners page with a direct link to your website
- Free entry to eS4W events
- The opportunity to add your events to eS4W facebook page
- Flyer and promotional material distribution at our events

What we ask from our partners:

- Promote our initiatives, events, etc. through your website, newsletter, advertising space and social media shout-outs
- Include eS4W logo with link to eS4W site on your page
- Create buzz around eS4W activity e.g. retweet eS4W tweets
- Share our tweets/posts whenever they are relevant to your audience
- Flyer and promotional material distribution at events
- Assistance with event planning: venue hire, speaker nominations, etc.

Contact details

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